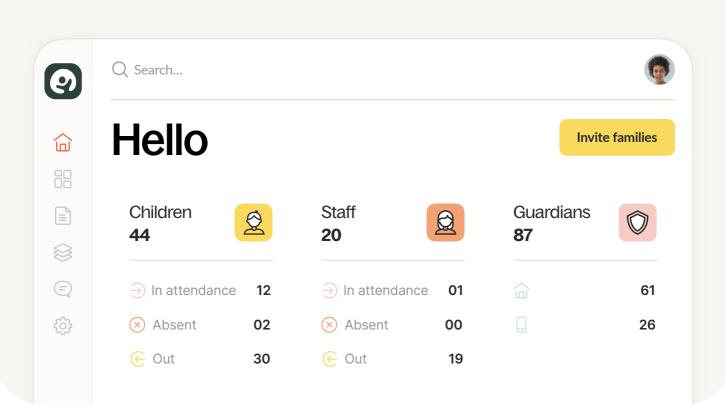






# Transforming childcare management with Little Vista

Charlie's Childcare

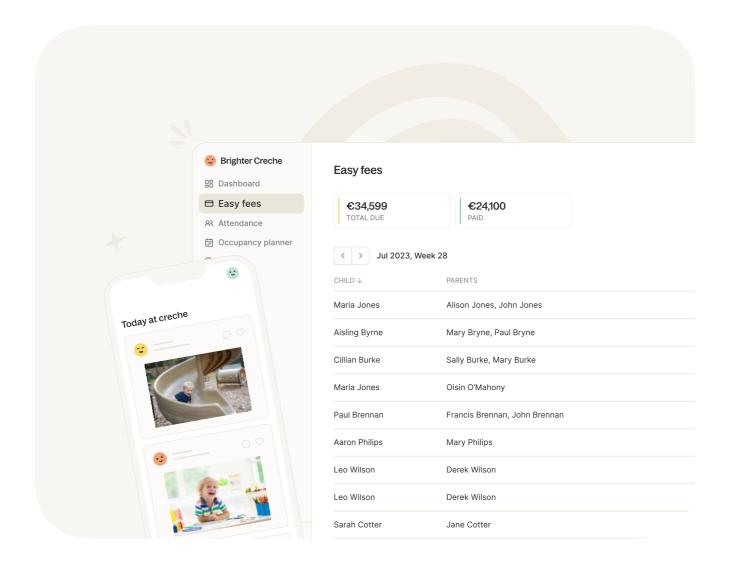


## **Company overview**

Charlie's Childcare is a well-known childcare provider in Ireland. Currently operating 11 centres across the country, Charlie's Childcare offers a range of services for parents of children aged 1 to 11 years.

The company's goal is to provide a safe, caring, and personal environment that supports early childhood development — whether that's at Montessori level or through after-school programmes.

Following the Tusla recommended Aistear and Siolta frameworks, Charlie's Childcare balances both high-quality curriculum with exceptional childcare services, supporting parents while giving children the best possible start in life.



## The challenge

As Charlie's Childcare expanded, they encountered several challenges. In their effort to get ahead of these challenges and stabilise operations before further growth, the business noticed a heavy investment of resources in areas like:



#### Paper-intensive record keeping

The staff at Charlie's Childcare struggled with extensive paperwork, using traditional methods like copybooks and paper documentation for tracking children's daily activities. This manual work was time-consuming and also created storage challenges.



#### **Parent communication**

Maintaining effective communication with parents, especially when children had varying schedules and needs, presented challenges for their centres. As staff and parents became stressed by ineffective and sometimes inaccurate communication processes, solving these issues was an urgent matter.



#### Administrative overhead

The administrative workload, including fee management, invoicing, and maintaining records, became increasingly complex and demanding for staff. With 11 centres to manage, compliance was a risk factor, and it was crucial that paperwork be accurate and accessible across all centres.



#### Staffing issues

Managing schedules and tasks for a growing number of children and staff became more challenging, and the process of staff onboarding and training also needed to be streamlined. With scalability in mind, it was important that Charlie's Childcare wasn't restricted by its own growth and success.

## Addressing these challenges

To tackle these challenges, Charlie's Childcare identified the need for a comprehensive childcare management software solution. After trialling a free demo of the software, Charlie's Childcare decided to test-run Little Vista in one of their 11 childcare centres.

With a focus on record-keeping and general administrative features, the Little Vista team were able to show Charlie's Childcare how the platform would benefit them long-term.

Having received positive feedback from staff who participated in the trial, the decision was made to roll out the software to all childcare centres. This marked a significant step towards enhancing operational efficiency and addressing potential barriers to future growth.



## The solution & results

Little Vista — A comprehensive childcare management platform

Charlie's Childcare not only enjoyed the support offered by Little Vista's team, they also appreciated the comprehensive approach Little Vista takes to childcare management.

Having used the system across all 11 centres, some of Little Vista's standout features for Charlie's Childcare include:



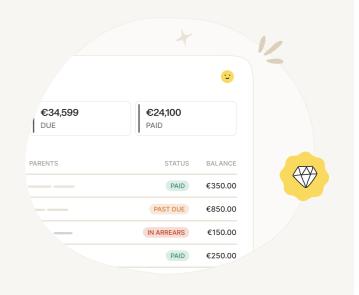
## Streamlined administrative tasks

Little Vista has significantly reduced the time spent on administrative tasks, like tracking attendance, managing schedules, and preparing reports. This has enabled staff to focus more on providing high-quality childcare and strengthening relationships with parents.

## **EasyFees feature**

The "EasyFees" function offers individual fee management and invoice scheduling, ensuring timely payments and fewer overdue fees.

Notifications are now sent when payments are made, and customisable updates can be sent to parents to improve efficiency and reduce awkward payment discussions.



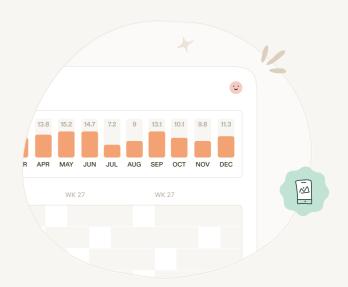


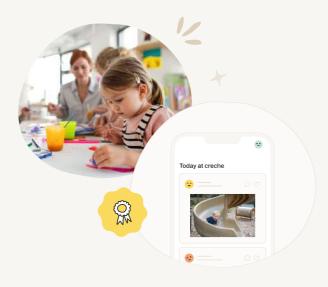
## **Enhanced parent** communication

Little Vista has also improved parent communication by providing an efficient platform for delivering messages, updates, and announcements. This has resulted in more rapid responses to parent queries and concerns.

## **Compliance and reporting**

Little Vista's tools have simplified compliance with childcare regulations and made preparation for inspections more manageable. With detailed reports and more accurate and accessible attendance records, regulatory compliance has become less stressful and time-consuming for staff.





## Staff training and onboarding

The Little Vista team were able to provide comprehensive training and video support to ensure a smooth transition to the new platform, demonstrating a genuine commitment to Charlie's Childcare's success.

## **Ongoing support**

The ongoing support provided by Little Vista has empowered Charlie's Childcare to consistently adapt and evolve. With communication between both partners extending to discussions about upcoming features and consistent user-feedback, Little Vista's personalised approach ensures Charlie's Childcare can always plan ahead. With a dedicated team offering ongoing support, queries can be addressed as they arise.





As soon as I say somebody is struggling with something, or we have a new manager starting, our main contact at Little Vista is straight on it. We can set up a call and everything is sorted in no time, so that's very, very helpful.



Natasha Williams, Charlie's Group General Manager



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## **Long-term benefits**

Little Vista's integration with Charlie's Childcare has led to remarkable improvements across their childcare services and staff productivity. And, with scalability in mind, some of Little Vista's features have also enabled Charlie's Childcare to think more proactively about the future. For example:



#### **Enhanced adaptability**

With a reduction in human error and access to more strategic reports, Charlie's Childcare is now more agile and responsive than ever.

Able to navigate future changes in the childcare sector, Charlie's Childcare can position its childcare group as an industry leader in the long run.



#### **Efficient administrative workflow**

The substantial reduction in Charlie's Childcare administrative workload has not only saved time, it's also allowed staff to focus on what truly matters — providing quality childcare and planning for more engaging activities. This enhanced efficiency provides room for proactive growth and consistent improvement.



#### Improved financial stability

Little Vista's 'EasyFees' feature has transformed how Charlie's Childcare manages its finances. With simplified processes, timely fee collection, and a clearer picture of their financial health, Charlie's Childcare can stabilise their business and plan their financial goals more effectively.



#### **Enhanced parent engagement**

By improving parent engagement, Charlie's Childcare is creating a strong foundation for long-term relationships and future referrals. With customer loyalty and increased word-of-mouth, Charlie's Childcare can leverage its reputation more strategically.



## Seamless regulatory compliance

Beyond simply meeting current regulations, Charlie's Childcare now has easy access to reports and attendance records that inform business decisions and ensure agility when it comes to regulatory amendments.



#### **Increased satisfaction**

By streamlining communication, offering convenient payment methods, and increasing their focus on quality care — Charlie's Childcare is laying the groundwork for lasting satisfaction and long-term success.

# Little Vista — A partner that's evolving with the industry

With the childcare sector changing by the day, staying ahead of the curve is essential. As the childcare industry continues to evolve, so will our software. At Little Vista, we want childcare businesses like Charlie's Childcare to always have a say in shaping the platform's future. Here's why Little Vista remains the trusted choice for childcare businesses like Charlie's Childcare:

## Tailored support

The partnership between clients and Little Vista extends far beyond software. Little Vista's dedicated team offers personalised support and actively listens to user feedback.

### Constant innovation

Little Vista is committed to providing cuttingedge solutions. This is why regular updates and new features are constantly being added to the platform.

## Ease of integration

Little Vista integrates seamlessly into existing operations, reducing downtime and facilitating the transition for staff.

## Flexibility in adoption

With no setup fees and a 'pay as you go' contract structure, Little Vista allows childcare providers to adapt at their own pace, ensuring smooth transitions and financial flexibility.

## Ongoing support for childcare providers

Little Vista empowers childcare providers to focus on what they do best — nurturing and educating children — by simplifying administrative tasks, enhancing parent communication, and providing exceptional customer support.

## Ready to experience the transformation for yourself?

As the childcare industry continues to change, don't miss out on the opportunity to transform your childcare services with a solution that's always several steps ahead.

Sign up for a free demo of Little Vista and see how it can revolutionise your childcare operations.

The future of childcare management starts here.

Sign up